

**MEDIA RELEASE**  
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### **FOLLOW THE SUNSHINE NORTH WITH DISCOUNT TRAVEL**

Now is the ideal time for Queenslanders to explore their own backyard with Greyhound Australia slashing prices on travel across its North Queensland network.

Holiday makers can take advantage of discounted return trips from Townsville to Cairns (\$99), Tully to Cairns (\$38) and Innisfail to Cairns (\$36). Return specials are available on limited seats so passengers are advised to book early.

Chief Executive Officer Robert Thomas said the deals offered a great opportunity for the state's tourists and residents to see more of Queensland on a smaller budget.

"Customers will save up to 45 per cent on the original ticket price for these North Queensland excursions, resulting in savings of up to \$50," Mr Thomas said.

"The North Queensland landscape is varied and intriguing and offers a range of holiday options from relaxing coastal getaways to adrenaline pumping adventure activities.

"The Townsville to Cairns trail is particularly popular with backpackers making their way up the state's coast and the discounts provide the perfect excuse for Queensland families to get away and spend quality time together.

"Last year was a tough year for many tourism providers so we're hoping these deals will help stimulate the local market and allow North Queensland operators to start 2010 with a bang.

"A recent Tourism Australia survey found the majority of people on long-distance coaches were international tourists so these discounts will make it possible for even more travellers to discover the great Sunshine State."

Mr Thomas said passengers could enjoy the scenery through large panoramic tinted windows and Greyhound coaches were well suited for travel in the North Queensland climate.

"All coaches are air conditioned, LCD screens are provided to keep the kids entertained and restrooms and filtered water are available on board," he said.

"Coach travel is not only cost effective, it's one of the safest and hassle free ways of travelling across the country.

"All Greyhound coaches also have ample room in their storage containers for any extra holiday gear that your family may have."

Going by coach is also more environmentally friendly than flying. Studies have shown one full coach has five times less CO2 emissions per passenger per kilometre than a jet aircraft on the same route.

"Just one full Greyhound coach also means there are at least 16 fewer cars on the road," Mr Thomas said.

"Greyhound is one of the most environmentally efficient travel operators in Australia, offering passengers the opportunity to offset their carbon emissions for just \$1 per booking."

The deals are available on express (point to point) return travel trips only and valid until the end of September 2010. For further information and to book please visit [www.greyhound.com.au](http://www.greyhound.com.au) or call 1300 GREYHOUND (1300 473 946).

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