

MEDIA RELEASE

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GREYHOUND AND UNDERWATER WORLD JOIN FORCES TO BOOST SUNSHINE COAST

UnderWater World and Greyhound Australia have joined forces in a move that will boost tourist numbers on the Sunshine Coast.

For the first time people can travel door to door from Brisbane and surrounding areas to UnderWater World, providing a safer, more convenient way to travel to the tourism mecca.

Greyhound Australia has implemented a new service which will shuttle visitors directly to Underwater World from Brisbane.

The times have been set for this service so that Greyhound customers can enjoy an entire day at Underwater World.

UnderWater World has been a popular destination for tourists throughout Queensland for the past 20 years and the new coach service will allow visitors easy access from across the region to the thousands of marine animals and live shows daily.

Greyhound Chief Executive Officer Robert Thomas said the coach company was providing a complete transport solution.

"UnderWater World are the experts in educating tourists about our marine wildlife and we are the experts in transport, so by working together they can concentrate on what they do best and Greyhound can help to get visitors there safely," Mr Thomas said.

"Tourists can now travel to and from the marine attraction in the comfort of a luxury, fully air-conditioned coach which includes large panoramic windows, LCD screens, filtered water and on-board restrooms."

UnderWater World Business Development Manager Gus Browning, who initiated the new bus link, said efficient public transport is crucial to keeping visitors happy.

"Transport has never been so easy or affordable and we know from the interest experienced already that hundreds of visitors will soon be taking advantage of the new bus link," Mr Browning said.

"We have so much to offer at UnderWater World on the Sunshine Coast and Greyhound's new coach link is the perfect way to help visitors enjoy the Coast's major attractions."

The coach has 10 scheduled stops including Brisbane, Redcliffe, Caloundra, UnderWater World and Noosa and there are plans to introduce a Gold Coast stop later in the year.



To purchase tickets online visit www.underwaterworld.com.au, visit the Greyhound website at www.greyhound.com.au or contact Greyhound Australia on 1 300 GREYHOUND for more information.

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