

Kids travel at half the cost between Mt Isa and Townsville

With its combination of rainforest, reef, beaches, bush and big city, Townsville is the ideal family getaway and with Greyhound's offer of 50% off kids' travel, now's the time to visit.

Australia's only national coach company is offering the half price discount on all of its services between Mt Isa and Townsville for kids accompanied by an adult until 31 October 2009.

Chief Executive Officer Robert Thomas said the deal offered a great opportunity for families to get away and spend some quality time together.

"There's no better way to experience what's in our own backyard than to travel overland," Mr Thomas said.

Greyhound travels from Mt Isa through Charters Towers and onto Townsville.

"Townsville offers visitors a holiday full of family adventures, whether it's snorkelling in the clear blue waters surrounding Magnetic Island, enjoying the sites of the city or relaxing on its white sandy beaches," he said.

"Whether it's arts and culture your families into, nature and wildlife or action packed adventures, Townsville is a great place to visit and from Townsville it is easy to connect to the many destinations that Greyhound travels to daily up and down the Queensland coast."

Mr Thomas urged travellers to take advantage of this special and experience the luxurious travel that a Greyhound coach offers.

"Greyhound passengers can enjoy the scenery through large panoramic tinted windows, all coaches are air conditioned and include LCD screens to keep the kids entertained, restrooms and filtered water on board," he said.

"Coach travel is not only cost effective, it's one of the safest and hassle free ways of travelling across the country.

"All Greyhound coaches also have ample room in their storage containers for any extra holiday gear that your family may have."

Going by coach is also more environmentally friendly than flying. Studies have shown one full coach has five times less CO2 emissions per passenger per kilometre than a jet aircraft on the same route.

"Just one full Greyhound coach also means there are at least 16 fewer cars on the road," he said.

"Greyhound is one of the most environmentally efficient travel operators in Australia, offering passengers the opportunity to offset their carbon emissions for just \$1 per booking."

For further information please visit www.greyhound.com.au or call 1300 GREYHOUND (1300 473 946).

Media Contact: Nicole Marino at Sequel Communications on (07) 3251 8126 or 0418 222 516.